



## The LemonAide Story

When Lesa Moser began her chemo treatments for ovarian cancer, two of her friends decided to visit her during her first treatment and take a gift to let her know they were thinking of her. They purchased a small clown with bright yellow hair in the hospital gift shop at Colquitt Regional Medical Center in Moultrie, Georgia. On the way up to the treatment room, one of them named him LemonAide because of his bright yellow hair. They told Lesa that he was to accompany her to all of her treatments. After she completed the treatments Sharon Herndon (one of the two friends) asked how LemonAide was doing. She replied that he was fine and that she had decided to pass him along when someone else needed him. Shockingly, a few months later she passed him along to Sharon and LemonAide went with her to all of her treatments for breast cancer. In a few short months, LemonAide was passed to the fourth patient, Karin Kastetter, in Asheville, North Carolina. The friends added a cape to the clown and had the names of each person who had taken him to treatments and the date of their diagnosis put on the cape.

One day while waiting for her doctor at Phoebe Putney Cancer Center in Albany, Georgia, Sharon asked her husband if he thought she should market LemonAide and give the money to fight cancer. He thought it was a great idea. After a conversation with Lesa they formed LemonAide's Friends, Inc. a nonprofit 501(3)(c) corporation. After expenses are paid, they plan to donate all the money raised from the sale of the LemonAide clowns and other products to fight cancer.

LemonAide is not just any ordinary clown. Since cancer affects not only the body but also the emotions LemonAide is on a special mission to give love and support to those with cancer as well as to serve as an encourager to help patients maintain a positive mental and emotional attitude. LemonAide will be offered for sale in hospital gift shops, cancer treatment centers etc.

### ***Cancer Facts:***

Cancer is a group of diseases that is characterized by uncontrolled growth and spread of abnormal cells. If this growth and spread are left uncontrolled it can result in death. The treatments for cancer are surgery, radiation, chemotherapy, hormones, and immunotherapy.

It is estimated by the National Cancer Institute that approximately 9.8 million American people who have a history of cancer were alive in January 2001. Approximately 1,372,910 new cases of cancer are expected to be diagnosed in 2005 and 570,280 Americans are expected to die from this disease during this year. That is an average of 1,500 per day.

Will you be one of those statistics? Cancer does not discriminate. It strikes all ages, all sexes, and all races. Please help LemonAide's Friends, Inc., a nonprofit 501 (3) (c) organization whose mission is to fight cancer, make a difference. LemonAide's Friends raises money through fundraisers, donations and the sale of the LemonAide clown dolls, silicone bracelets, and other products currently under development. Donations can be made in honor of or in memory of someone. All donations are tax deductible. Please help make a difference for yourself and those you love!

*Statistics furnished by the American Cancer Society*

***Mission Statement:***

It is our mission to help find a cure for cancer and to help cancer patients in need by raising funds through various projects associated with LemonAide the Clown. Since cancer affects not only the body but also the emotions our products are intended to bring a ray of sunshine to both children and adults who are going through cancer treatments. All money raised will be given to fund these efforts after expenses are paid.

***Founders Statements:***



***Sharon Herndon, President and CEO***

On Christmas Eve of 2002, my life changed forever. That is when I received my cancer diagnosis. I had very little in-depth knowledge of cancer and how it is treated but I had to learn. I also soon learned how frightening cancer is and how much uncertainty a cancer patient goes through. I realized the importance of the support of family and friends. As the days passed I realized I wanted to do something to give back and to help others through this journey. The Lemon-Aide clown I had given my friend Lesa and that she had given back to me seemed to be the perfect item to use to provide comfort for someone dealing with cancer. She and I together have formed the non-profit 501(3)(c) organization we named Lemon-Aide's Friends, Inc. It is my goal and my dream to make this organization successful, to have it continue as a functioning organization until there is a cure and to raise enough money in order to truly make a difference in the fight against cancer.



***Lesa Moser, Co-Founder and  
Honorary Board Member***

As one of the founders of Lemon-Aide's Friends, Inc., I wanted to do something to help make cancer a curable disease and I wanted to help raise funds to make this possible. I also wanted to do something to help people who have been diagnosed with cancer feel as if they were not alone during this frightening journey. Lemon-Aide is a friend...given by friends to remind a patient that they are loved and certainly not alone.

## **Board of Directors:**

### **Sharon Herndon, CEO**

Mrs. Herndon is a graduate of Mars Hill College with a Bachelor of Arts Degree in Elementary Education and a Concentration in History. She also graduated from Western Carolina University of The University of North Carolina with a Masters Degree in Early Childhood Education and Special Certification in Reading. She has taught both first and second grades and has also taught Early Childhood Education at the Community College level. In addition, Mrs. Herndon has set up and successfully operated a bed and breakfast. She has been very active in community activities having served as a member of the Board of Directors of the Moultrie/Colquitt County Chamber of Commerce. During her affiliation with the Chamber, she served as Ambassador, Treasurer, Chairman-elect, Chairman, and Past President. She was selected as Ambassador of the Year for two consecutive years. Additionally, she has been an active member of the Moultrie Federated Guild of The Georgia Federation of Women's Clubs serving as Chairman of the Arts Department for two years. Mrs. Herndon was selected as outstanding new member of the Federated Guild. After moving to Tennessee, Mrs. Herndon served on the Board of Directors of the Humboldt Chamber of Commerce and as a member of the Humboldt Downtown Business Association. As a member of First Presbyterian Church of Jackson, Mrs. Herndon has served on several committees. She is a breast cancer survivor and dedicated to helping in the fight against cancer. Mrs. Herndon has been nominated for the Lance Armstrong Spirit of Survivorship Award and for the Women Making Magic Award in Southwest Georgia as well as the Jefferson Award in Tennessee.

### **Robert Herndon, Jr., President**

Lt. Col. Herndon is a 1992 graduate of the United States Air Force Academy with a Bachelor of Science Degree in Astronautical Engineering. He also graduated from the College of Notre Dame (California) in 1994 with a Masters Degree in Systems Management. In 1996 he graduated from the United States Air Force Academy Undergraduate Pilot Training Program. As a Senior Pilot he has logged over 3,400 flight hours. He has served as Instructor Pilot of the C-5 Galaxy and Evaluator Pilot of the C-21 Learjet. Lt. Col. Herndon graduated in 1998 as the Distinguished Graduate of the Squadron Officers School. He also graduated in 2002 from the Air Command and Staff College and in 2008 from the Air War College. He holds the rank of Lieutenant Colonel and served as Commander of Air Force Reserve Officer Training Corps (AFROTC) Detachment 860, Utah State University. He was recently reassigned to serve as Deputy Commander of the Northwest Region of the Air Force ROTC program. He now lives in Colorado Springs, Colorado.

### **Robert Herndon, Vice President**

Mr. Herndon is a dual career retiree who continues to be active in his post retirement business. He retired from the Defense industry after 33 years. He began working at Newport News Shipbuilding after graduating from High School and remained there for 33 years. During his employment with NNS he worked his way up the ladder to a Department Head position. He also is retired from the U.S. Army after serving for 25 years. He volunteered for the Special Forces and after his initial active duty tour remained in the Reserves for 25 years. During his career he has been able to obtain degrees from three universities. He has a BSBA from Old Dominion University, a MAAOM from Tusculum College and took a Doctorate Program at The George Washington University in Executive Leadership. Presently he operates a successful business and is active in the community.

### **Jennifer Herndon, Secretary/Treasurer**

Mrs. Herndon is a 1992 graduate Of Mary Washington College with a Bachelor of Science Degree in Biology. She also graduated in 1994 from San Jose State University with Certification in Secondary Science. Mrs. Herndon taught seventh grade life science at Evans High School in Lubbock, Texas in 1995 and 1996. She was a stay-at-home mom of three children from 1997 to 2009. During that time she was active in both public and private schools serving as President of the PTA, a committee chair of the PTO and also helping to establish a new library for the children's school. Mrs. Herndon served as a Middle School teacher. She taught Seventh Grade Math and Eighth Grade Literature as well as continuing her job as a Special Education Aide. Currently she resides in Colorado Springs, Colorado.

## **Board of Advisors:**

### **J. Michael Briley, DNP, MSN, APN, Medical Advisor**

J. Michael Briley graduated Cum Laud with a B.S. in Biology/Chemistry in 1990 from Freed-Hardeman University in Henderson, Tennessee. In 1994 he graduated Summa Cum Laud from Vanderbilt University in Nashville, Tennessee with a Masters of Science in Nursing, Family Nurse Practitioner. He completed a Doctoral Residency at The University of Tennessee Health Science Center College of Nursing and graduated in May 2006. Mr. Briley has served as Assistant Clinical Caseworker at Jackson Psychiatric Hospital 1987-88, Patient Care Assistant at Jackson Madison County General Hospital 1988-89, Surgical Technician Jackson-Madison County General Hospital 1989-90, and Physician Extender at West Tennessee Healthcare 1990-92. In 1992-94 he was a Graduate Student at Vanderbilt University in Nashville, Tennessee. In 1994-95 he served as a Teaching Assistant at Vanderbilt University. During 1995 to 1996 he served an Internship as Family Nurse Practitioner in Henderson, Tennessee. From 1996 to the present Mr. Briley has served as Director of Primary Care Services at TransSouth Healthcare, P.C. in Jackson, Tennessee. From 2003 to the present he has served as Director of Student Health at Youth Town of Tennessee in Pinson, Tennessee, and 2003 to the present Mr. Briley has served as Director of Campus Health at Freed Hardeman University in Henderson, Tennessee. Mr. Briley received an appointment as Chairman of the Health Policy and Governmental Affairs Committee in the state of Tennessee. In 2005 he received a faculty appointment at the University Of Tennessee College Of Pharmacy in Memphis, Tennessee. He serves on the Board of Directors of First South Bank and Freed-Hardeman University. From 1999-2004 Mr. Briley served as a member of the Board of Directors of Blue Cross/Blue Shield of Tennessee. He served as Director from 1993-2001 of Helping Hands Outreach to Egypt (Medical/Mission).

### **John Thomas Alan Duelge M.D., Medical Advisor**

Dr. Duelge is a graduate of The University of Wisconsin and received his Medical Degree from The Medical College of Wisconsin at Milwaukee. He completed his Internship and Residency in Internal Medicine at The Milwaukee County Medical Complex in 1982. From 1980-1982 he held a Fellowship in Medical Oncology at The Milwaukee County Medical Complex, Veterans Administration Hospital at Milwaukee. From 1982-1989 Dr. Duelge worked as Medical Oncologist at Wausau Medical Center in Wausau, Wisconsin. From 1989 -1993 he served as Medical Oncologist at The Cancer Treatment Center at Farmington, New Mexico. Since 1993 Dr. Duelge has served as Medical Oncologist at Phoebe Cancer Center in Albany, Georgia. Dr. Duelge was certified by the National Board of Medical Examiners in 1978 followed by Certification in Internal Medicine in 1980 and Medical Oncology in 1983. From 1982 to 1989 Dr. Duelge served as Medical Director of the Wisconsin Division of the American Cancer Society. From 1982 to the Present he has been a member of the Society of Clinical Oncology. Dr. Duelge served as Chairman of the Cancer Committee of Wausau Hospital Center from 1987-1989. He served from 1989-1992 as Medical Director of the New Mexico Division of the American Cancer Society. From 1989-1992 he served as Medical Director of the National Board of Directors of the American Cancer Society. He has also served as Chairman of the San Juan Regional Medical Center Cancer Committee and Tumor Board and as Medical Director of the Northwest New Mexico Hospice. He served as Chairman of the Phoebe Putney Memorial Hospital Cancer Committee and Tumor Board. Dr. Duelge is currently retired from his position at Phoebe Putney Memorial Hospital.

### **Dr. Ingrid Mayer M.D., Medical Advisor**

Dr. Mayer graduated medical school in 1993 at the Federal University of Sao Paulo, Brazil. She completed her Internal Medicine Residency and Chief Residency in 1998 at the University of Illinois at Chicago, where she also did her Hematology/ Oncology Fellowship training from 1998 through 2001. During this time, she worked in the laboratory setting with MAPK signaling pathway in Chronic Myelogenous Leukemia, for which she received an American Society of Clinical Oncology (ASCO) Young Investigator Award.

In 2003, Dr. Mayer became an Assistant Professor of Medicine in the Division of Hematology/ Oncology at the Vanderbilt University School of Medicine, where she completed a Master of Science in Clinical Investigation (MSCI) Program in May 2006. She has obtained intramural support through the Vanderbilt Physician Scientist Development (VPSD) Award Program and a Cancer Center Grant Support (CCSG) Award to identify relevant tumor antigens/targets in breast cancer tumor samples. She has intensively worked in translational projects related to targeted therapies in breast cancer,

obtaining a Pilot Project from the Breast Cancer SPORE in 2005. She has also obtained a Breast Cancer Research Foundation & American Association for Cancer Research (BCRF-AACR) Grant for Translational Breast Cancer Research to explore combined endocrine and ErbB inhibition in ER+/HER2+ breast cancers in 2007, a K23 Career Development Award to explore targeted therapies in breast cancer, and is also co-Leader in three of the four research projects of the NCI-funded Vanderbilt Breast Cancer Specialized Program of Research Excellence (SPORE; Carlos Arteaga, Director).

Dr. Mayer is a key component of the Vanderbilt-Ingram Cancer Center (VICC) Breast Cancer Program, where her role is to implement and conduct investigator-initiated, mechanism-based clinical and translational trials in breast cancer, focusing in novel diagnostic and therapeutic approaches.

Administratively, she directs the Clinical Core of the VICC Breast Cancer SPORE. She is a member of the Eastern Cooperative Oncology Group (ECOG) Breast Committee, the National Comprehensive Cancer Network (NCCN) Breast Cancer Panel of Experts, and had served in the American Society of Clinical Oncology (ASCO) Scientific Review Committee for two years.

Dr. Mayer's educational accomplishments include a Doctor of Medicine from Federal University of Sao Paulo, San Paulo, Brazil, February, 1988-December 1993; University of Miami School of Medicine, Miami, Florida, Latin American Training Program February-June 1994; Residency, Internal Medicine, University of Illinois at Chicago Affiliated Hospitals, Chicago, Illinois, July 1994-June 1997; Chief Residency, Internal Medicine, University of Illinois at Chicago Affiliated Hospitals, Chicago, Illinois, July-1997-June 1998; Fellowship, Hematology/Oncology, University of Illinois at Chicago Affiliated Hospitals, Chicago, Illinois, July 1998-June 2001; and a Master of Science in Clinical Investigation, Vanderbilt University School of Medicine, Nashville, Tennessee, September 2004- September 2006.

### **Charles Mendenhall M.D., Medical Advisor**

Dr. Mendenhall currently serves as the Director of Radiation Oncology at Phoebe Putney Hospital in Albany, Georgia. Licensed in the state of Georgia, he became Board Certified in June of 1984. Dr. Mendenhall completed his Residency in Radiation Therapy at The University of Florida in Gainesville, Florida in July 1983. He was awarded the American Cancer Society Regular Clinic Fellowship in June 1981 and is listed in The Best Doctors in America Southeast Region 1996-1997 edition. Dr. Mendenhall has also made numerous presentations dealing with Ewing's Sarcoma and Carcinoma of the cervix. Additionally, he has been featured in nine publications with the Annual Radiation Therapy Clinical Research Seminars and Journal of the Medical Association of Georgia.

### **Anthony Moser M.D., Medical Advisor**

Dr. Moser is a graduate of The University of North Carolina at Chapel Hill and received his Medical Degree from The Medical University of South Carolina in Charleston, SC. He completed his Internship and Residency at The Medical University of South Carolina in Anatomic and Clinical Pathology in 1975. Dr. Moser has practiced Pathology for the past 30 years and is currently serving as Director of Pathology at Colquitt Regional Medical Center in Moultrie, Georgia. Dr. Moser finds time to relax studying and collecting civil war artifacts. He is also an accomplished watercolor artist.

### **Barry Blackburn, Attorney**

Mr. Blackburn is originally from Nashville, Tennessee. He received a B.S.B.A. (Finance) in 1986 from Auburn University and a M.B.A. (Finance) in 1988 from the University of Mississippi. He earned his Law Degree in 1991 from the University of Mississippi School of Law, where he served on the Editorial Board of the Mississippi Law Journal during 1990 and 1991. He continued his legal studies at the University of Miami, where he obtained an LL.M. in Estate Planning in 1992. While residing in Mississippi, Mr. Blackburn has practiced law primarily in the fields of Estate Planning, Estate Administration, Elder Law, Commercial and Real Estate Transactions and Taxation. Mr. Blackburn is also an Adjunct Professor of Business Law at the University of Mississippi. He is admitted to practice law in Alabama, Georgia, Mississippi and Tennessee.

## **Robert D. Howell, Attorney**

Mr. Howell is admitted to practice in all Georgia state and federal courts and is a member of the State Bar of Georgia, the Moultrie Bar Association, the American Bar Association, the Georgia Trial Lawyers Association and the American Trial Lawyers Association. His practice areas include catastrophic personal injury, wrongful death, employment discrimination, worker's compensation, and various other litigated matters. He also handles real estate and estate planning matters. Before returning to his hometown of Moultrie, Mr. Howell practiced law in Atlanta with the firms of Troutman Sanders LLP and Lord, Bissell & Brook. While at Troutman Sanders, he handled complex litigation matters for clients such as Georgia-Pacific Corporation, Georgia Power Company, Southern Company, The University of Georgia and The University of Georgia School of Law. While at Lord, Bissell & Brook, he handled general commercial litigation matters. Mr. Howell received his undergraduate degree, summa cum laude, from Valdosta State University in 1994. While there, he was a member of the Varsity Tennis Team and a founding member of the Mock Trial Team. He earned his law degree, cum laude, from The University of Georgia School of Law in 1998 where he was elected Chairman of the Moot Court Board, was a member of the championship ABA Moot Court Team, won several national and regional moot court titles and awards, and was a contributing author to the school's Journal of Intellectual Property Law. He is an active member of the community. Mr. Howell is Chairman of the Moultrie Downtown Development Authority, a member of the Board of Directors for the Moultrie Housing Authority, the Moultrie Technical College Foundation and Lemon-Aide's Friends, Inc. He has also served on The University of Georgia School of Law Board of Visitors, is the Associate Juvenile Court Judge for Colquitt County, and serves in several leadership roles in the First United Methodist Church. Mr. Howell was selected to participate in the Leadership Georgia class of 2006.

## **Gary W. Boley, Public Relations**

Mr. Boley retired as publisher of The Albany Herald in Albany, Georgia and Vice President of Gray Publishing, LLC, in October 2005 after 43 years in the newspaper business. After two months of retirement, he returned to Moultrie as Director of Marketing, Public Relations and the Foundation for Colquitt Regional Medical Center. Mr. Boley began his journalism career as a sports writer for The Greenville News and Greenville Piedmont in Greenville, S.C., and over a twenty year period served in a number of writing and editing positions with the Greenville newspapers before being named Managing Editor of The Greenville News, the flagship paper of Multimedia, Inc. He recently retired from his position as Director of Marketing, Public Relations and the Foundation for Colquitt Regional Medical Center in Moultrie, Georgia.

## **Honorary Board of Directors:**

### **C. Victor Beadles**

Victor Beadles is a graduate of Waycross High School in Waycross, Georgia. He also graduated from Georgia Tech. Following graduation, Victor moved to Moultrie, Georgia where he became Chairman and CEO of Beadles Lumber Company in Moultrie and Balfour Lumber Company in Thomasville, Georgia. He has served on numerous community and civic boards including, having served eighteen years on the Colquitt County Hospital Authority (four years as chairman) and is presently serving on the Colquitt County Arts Foundation Board and the Colquitt County Development Authority Board. Professionally he has served as a board member and President of the Southeastern Lumber Manufacturers Association in Atlanta and is presently a board member representing the State of Georgia on the Southern Pine Inspection Bureau in Pensacola, Florida. He is also presently serving as a board member of the Georgia Forestry Commission in Macon, Georgia.

### **Chuck Cloud**

Chuck Cloud is a graduate of The University of Memphis and he received his Certified Financial Planner Certification from Christian Brothers University. Chuck was employed by St. Jude Children's Research Hospital. He worked with planned giving and individual charitable planning. Since 1997 he has been employed as a Financial Advisor at Edward Jones Investments. While caring for more than \$146,000,000 in assets, Mr. Cloud's emphasis is retirement planning for individual investors and business owners. He is actively involved in his church, a member of the Rotary Club, a member of the Financial Planning Association and has served on the Board of Directors for the Humboldt, Tennessee Chamber of Commerce.

### **Dr. Fred Craddock**

Dr. Craddock is minister of Cherry Log Christian Church in Cherry Log, Georgia. He is Brandy Distinguished Professor of Preaching and New Testament, Emeritus, in the Candler School of Theology, Emory University. He is much sought after as a lecturer and has delivered the Lyman Beecher Lecturers at Yale, the Scott Lectures at Clarameont School of Theology, the Adams Lecturers at Southeastern Baptist Seminary, the Cole Lecturers at Vanderbilt, the Schaff Lecturers at Pittsburg Theological Seminary, the Westervelt Lecturers at Austin Presbyterian Seminary, the Mullins Lecturers at Southern Seminary and Earl Lecturers at Pacific School of Religion. Dr. Craddock has traveled the world giving lectures in many countries and has written a number of books and contributed articles to various journals. Dr. Craddock is reported in Newsweek magazine as one of America's top preachers.

### **Phyllis L. Edwards**

Mrs. Edwards was born in Texas and has a Bachelor of Business Administration in Personnel Management and has worked in the field of Human Resources for over 15 years. She is happily married and the mother of two boys. Mrs. Edwards is a devoted Christian and is currently the Precept teacher for the Ladies Community Bible Study in Moultrie, Georgia. She is very involved in community and school programs and serves as a Parent Educator for the Communities In Schools project. She teaches several parent education classes. As a Christian, Mrs. Edwards looks for opportunities to minister to women and their families. She considers it a privilege to help those who are in need of encouragement and a loving touch. Mrs. Edwards lost a dear friend to cancer and she feels that God used that experience to open her eyes to the needs of cancer patients and their families. It is a source of joy for her to be able to encourage and enable others to achieve their dreams and missions in the battle to find a cure for cancer.

### **Dn English**

Dn English is a Private Investigator, Freelance Writer, owner of Something To Read Bookstore, Main Street Publishing, Main Street Research and A'Mata Hari and Hari Investigations. She graduated with a Bachelor of Fine Arts degree from Memphis College of Art. She also holds a Bachelor of Arts from Memphis State University and a Master of Arts from NYU. In addition she has a Master of Arts from the University of Memphis and has completed Post Graduate work at the University of Windsor in Windsor, Canada. She is a cancer survivor and knows because of the type of cancer cells that are in her body that she will always have cancer. She has been a member of a study group for the University of Tennessee for over 40 years. Ms English has been told that she has helped put over 200 drugs on

the market with FDA approval. She is always willing to be there for anyone that is starting on a journey through cancer.

## **Larry Franklin**

Originally from North Carolina, Larry settled in Jacksonville, Florida following his service in the United States Navy. He got his start in renovating properties as a youngster working with his uncle who was a North Carolina contractor. A few years ago Larry relocated to Moultrie, Georgia and has relocated the headquarters of Larry Franklin Properties to Moultrie where he has already made investments exceeding \$10,000,000. His service to the Moultrie community is not limited to investments in properties. He is also serving on the United Way of Colquitt County Board of Directors as well as the Moultrie/Colquitt County Chamber of Commerce Board.

## **Lowe Finney**

Born and raised in Dresden, Tennessee, Lowe Finney graduated Magna Cum Laude/With High Honors from the University of Tennessee at Martin with a Bachelor of Science in Business Administration. He attended the Saint Louis University School of Law in St. Louis, Missouri. While at SLU, Mr. Finney participated in the Student Bar Association, the International Law Society, the Health Law Society, Phi Alpha Delta Legal Fraternity and was the recipient of the Honorable Joseph Eagleton Scholarship. After graduation, Mr. Finney clerked for the Honorable John Everett Williams of the Tennessee Court of Criminal Appeals.

Mr. Finney is involved in all aspects of general civil litigation and appeals in Tennessee state courts, United States District Court, and the United States Court of Appeals for the Sixth Circuit. He maintains active practices in the areas of social security disability, business formation, estates and probate, and entertainment law.

In 2006, Mr. Finney was elected to the 105th Tennessee General Assembly to serve the people of the 27th Senate District. He currently serves as Chairman of the Tennessee Senate Democratic Caucus, and previously served as Secretary/Treasurer. He is Vice-Chair of the Senate State and Local Government Committee, Secretary of the Long-Term Oversight Committee, and a member of the Transportation Committee. He served one session as a member of the Senate Environment, Conservation and Tourism Committee and the Senate Government Operations Committee. He also served as Chairman of the Special Joint Committee to Study the Creation of a Department of Aging as well as the Co-Chair of the Special Joint Committee to Study the Tennessee Wildlife Resources Agency.

Mr. Finney is a member of the Madison County and Tennessee Bar Associations. He previously taught Business Law, Constitutional Law, and Law and the Courts at Lambuth University, Business Law at Lane College in Jackson, and Entertainment Law at Bethel University in McKenzie.

In 2009, Mr. Finney was appointed by the Tennessee Supreme Court to serve on the Advisory Commission on the Rules of Practice and Procedure. Since 2008, he has served on the Appellate Practice Section Executive Council for the Tennessee Bar Association.

Mr. Finney and his wife, Tiffany, are members of Jackson First Baptist Church. He is a member of the Saint Louis University Alumni Council, the Ames Plantation Historical Society, and the National Rifle Association. He enjoys reading history and biographies, travel, music, and hunting.

## **Curtis Halford**

Curtis Halford lives in Dyer Tennessee. He attended Dyersburg State Community College and is retired from Dyer Fiberglass. Mr. Halford is a member of the Gibson County Republican Party and Leadership Gibson County. He serves on the Board of Directors of the Casey Counseling Center's Peer Support Group. Mr. Halford serves as Representative for District 79 in the Tennessee State House where he is a member of the Agriculture, Health and Human Resource Committees and the Subcommittee on Health Care Facilities. Mr. Halford has also served as a Gibson County Commissioner.

## **C. Stratton Hill, M.D., Professor Emeritus of Medicine**

Dr. Hill received his BA degree from Rhodes College in Memphis, Tennessee, his M.D. from The University of Tennessee College of Medicine in Memphis, Tennessee, and served a Residency and a Fellowship at Sloan-Kettering Cancer Center, Bellevue Hospital, Cornell Medical College. Dr. Hill

founded the Pain Service at The University of Texas M.D. Anderson Cancer Center in 1981. He served on the faculty at M.D. Anderson for 35 years. Dr. Hill has been a champion for the adequate and appropriate treatment of pain throughout his career. Besides promoting optimum clinical care, he is active in legislative efforts to remove state and federal barriers to adequate pain relief. In recognition of his lifelong achievements, Dr. Hill received the 1995 American Cancer Society Humanitarian Award. He serves on the pain management education task force of the CATCHUM Project (Cancer Teaching and Curriculum Enhancement in Undergraduate Medicine) and continues to lecture.

## **Eric Mintel**

As early as age three, Eric Mintel could be found sitting at the piano creating his own melodies. Music, especially classical and jazz, was always a part of the Mintel household. In 1982, when his piano teacher was trying to teach him the basics, Eric was already playing compositions such as Blue Rondo a la Turk and other demanding pieces. In 1993 he formed the Eric Mintel Quartet. Additionally, a composer of orchestral and choral music, the Quartet's choral concerts feature the rarely heard sacred choral music of Duke Ellington performed with various choirs throughout the country combining jazz and choral music. Eric performed at the White House in 1998 and was interviewed and featured in DownBeat Magazine. Eric has also performed at the Kennedy Center.

## **Lesa Moser**

Mrs. Moser graduated from The Medical University of South Carolina School of Cytotechnology and became a registered Cytotechnologist by The American Society of Clinical Pathologists. While living in Charleston, S.C., Mrs. Moser worked for 13 years screening genital and non-genital cytology for cancerous and precancerous cells. She raised three children and has headed numerous volunteer projects in Charleston, S.C. and in her present home of Moultrie, GA. Mrs. Moser received the 2001-2002 Clubwoman of the Year Award from the Moultrie Federated Guild of the Georgia Federation of Women's Clubs. She served as 2004-2005 President of the Board of Directors of the Colquitt County Arts Center. She was diagnosed with ovarian cancer in 2002 and completed treatments the same year. Mrs. Moser received the first Lemon-Aide clown in 2002 at her first treatment and was instrumental in the start-up of Lemon-Aide's Friends.

## **P. Buckley Moss**

Patricia Buckley was born in the Richmond Borough of New York City. In grade school, she was perceived as a poor student, a circumstance probably attributable to dyslexia. One of her teachers determined that she was artistically gifted. Her mother enrolled her in an extraordinary school for girls in downtown Manhattan known as the Washington Irving High School for Fine Arts. There Pat's artistic abilities were taken seriously. In 1951 Pat received a scholarship to New York's Cooper Union for the Advancement of Science and Art. She studied there for four years and specialized in fine arts and graphic design. Soon after leaving the school she married Jack Moss who was a chemical engineer. In 1964 her husband's work took his family to Waynesboro, Virginia. By then they had five children and a sixth one on the way. It was while living in the Shenandoah Valley of Virginia that she came to appreciate and to know the deeply religious Amish and Mennonite people. Soon she was incorporating them in her art work. In 1967 she won her first major art show prize, a one-person museum exhibition. This exhibition encouraged her to start seriously marketing her work. The uniqueness of her work generated by her subject matter won her wide spread recognition. Thousands of collectors in the United States, Europe, and Japan have come to recognize and treasure her work. In 1987, the P. Buckley Moss Society was established. This Society now has some 38 active chapters and a membership of approximately 15,000. In 1989 the P. Buckley Moss Museum opened in Waynesboro, Virginia. Today the Museum attracts approximately 45,000 visitors per year. For many who know her and are familiar with her life, she is "THE PEOPLE'S ARTIST".

## **Connie Stevens**

In a career that has spanned over thirty years, Connie Stevens has gained worldwide popularity and recognition as a multi-talented performer, producer, and most recently, as a major force in the business world. She has successfully transcended the entertainment gamut from Motion Picture Star, Television Star, Broadway Star, Recording Artist, to the concert stage and then on to develop a successful cosmetic empire.

Connie has proven herself in the business world by creating Forever Spring, a cosmetic empire that

has spawned over 300 products that include skin care, make up, hair care items, and fragrances among others. She recently designed and opened the Garden Sanctuary, an executive day spa and boutique in Los Angeles which will offer clients a spa menu, an elegant retail boutique, and other amenities in an elegant private garden-like environment.

Connie's Forever Spring is one of the most talked about and popular cosmetic skin care product lines in the industry. Connie Steven's Forever Spring has amassed a clientele of over 3 million women across the country and earnings from the Home Shopping Network alone grossed over one billion dollars. Considered one of the top 500 female executives in the United States, Connie has owned and operated her company over for 14 years.

She has devoted much of her time and influence to help those less fortunate and her work with Native American Indians is widely recognized. Connie's project Windfeather of 12 years has enabled the awarding of 83 college scholarships for Native American youths, the delivery of surplus goods to Indian reservations nationwide and summer camps for Native American children who have never left the reservation.

Stevens, the filmmaker, completed producing and directing A Healing, a documentary dedicated to the women, and the young warriors they attended to, who served in the U.S./Vietnam conflict. Proceeds from this documentary will go to several veterans' charities. In addition, she has made landmark strides with Dignity in Jackson Hole, Wyoming, helping the mentally and physically challenged to become working members of the community. Hosting her annual Celebrity Ski Extravaganza, Connie has enabled the development of programs and a facility to house and educate these people, newly dedicated as the Connie Stevens Center for Independent Living. She is now involved in plans to build the first resort hotel for children and young adults with special needs.

For her tireless work and support of others, Connie has been honored and received the coveted 1991 Lady of Humanities award from the Shriners Hospital, and Humanitarian of the Year by the Sons of Italy in Washington, D.C. She also was honored by the Vietnam Veterans Association of America as well as receiving The Decoration for Distinguished Civilian Service from the United States Armed Forces, which is the highest honor that can be bestowed on a civilian.

## **Hugh B. Ward**

Rev. Ward received his B.A. in Biology from Asbury College. He worked in rural churches in Kentucky and Mississippi for a time and joined the US Marines in 1966. Following Boot Camp at Parris Island, Vietnamese Language School and Intelligence School, he served in the Republic of Vietnam from 1968 until 1972. He attended Columbia Theological Seminary from 1972 until 1975 and did his graduate work at Emory University from 1975 until 1979. During those years he served at Fairview Presbyterian Church in Lawrenceville, Georgia. From 1979 until 1988 he was pastor at Columbia Presbyterian Church in Decatur, Georgia. In 1989 Hugh accepted the position of pastor at the First Presbyterian Church in Moultrie, Georgia. He retired from this position in 2011.

**To Help:****Sponsor Lemon-Aide's Friends:**

Being a corporate sponsor of the Lemon-Aide's Friends Project is a wonderful way for a corporation to show their concern for the needs of society especially for the segment of the population dealing with cancer.

**Volunteer:**

Become a volunteer and help spread the word about the Lemon-Aide Project or raise funds to help in the fight against cancer.

**Donate:**

Make a contribution to help fight cancer or give a donation in honor of or memory of someone. All donations are tax deductible. Donations may also be designated as a contribution to the special "Jill Fund" to be used to pay the expenses for the project.

To sponsor, volunteer, or donate please contact Sharon Herndon at 229-985-8090 Monday through Saturday between 10 A.M. and 5 P.M.

## **Distribution of Funds**

Lemon-Aides Friends, Inc. plans to donate monies raised through fundraisers and the sale of the Lemon-Aide products after expenses are paid to specific research projects, to cancer treatment centers, and to cancer patients in need.

The Medical Advisors on the Board of Directors will make the decisions as to how funds will be allocated. All requests for donations will be considered. These decisions will be made by the end of the fiscal year.

## **The “Jill” Fund**

The “Jill” Fund is a special fund established in memory of Jill Lazarus. The money contributed to this fund will be used to pay the expenses for the Lemon-Aide project so that money raised from the sales of the Lemon-Aide products may be donated to make a difference in the fight against cancer.

**To Order Lemon-Aide Products:**

To order Lemon-Aide products, please call Sharon Herndon at 229-873-2419 or write Lemon-Aide's Friends, Inc., P.O. Box 1244, Moultrie, GA 31776.

**Send orders to:**

Lemon-Aide's Friends, Inc.  
P.O. Box 1244  
Moultrie, Georgia 31776

OR.....

Call Sharon Herndon at 229-873-2419

Visit our website at:

[www.lemon-aidesfriends.org](http://www.lemon-aidesfriends.org)